



TRUTH, MEET VOICE.

BEFORE YOU WRITE...

Before you craft your talk, please think deeply about the following questions:

1. How does your idea tie to the TEDx event's theme?
2. What will attendees and viewers learn from your idea? How will they benefit?
 - What do you want your audience to *know*?
 - What do you want your audience to *feel*?
 - What do you want your audience to *do*?
3. How will you inspire, move, influence, inform, entertain, amuse?
4. Your idea in 150 words:
5. Your idea in 50 words:

GIVE YOUR TALK A SHAPE...

Once you've got the elements, you'll need a structure. There is no formula (nor should there be!). There *are* powerful storytelling structures, however, with which you might play. See, in particular:

Nancy Duarte, The Secret Structure of Great Talks

http://www.ted.com/talks/nancy_duarte_the_secret_structure_of_great_talks

For more hands-on tips from the head of TED, see Chris Anderson's *TED Talks: The Official TED Guide to Public Speaking*

GET VISUAL...

<http://blog.ted.com/10-tips-for-better-slide-decks>

KEEP TIME...

A calculator for translating word count to minutes:

<http://www.speechinminutes.com>

ADDITIONAL RESOURCES

Books

- *Resonate: Present Visual Stories That Transform Audiences*
- *Presentation Zen: Simple Ideas on Presentation Design and Delivery*

Websites

<http://www.duarte.com/> <http://www.presentationzen.com/>

GIVE YOUR TRUTH A VOICE...

There's a difference between telling the truth and living in your truth. When you create a talk that does both, your audience lives it with you.

“Words mean more than what is set down on paper. It takes the human voice to infuse them with shades of deeper meaning.” –Maya Angelou

We're here to coach you: www.girlmeetsvoice.com/speaker-coaching

-Deborah & Shawna